

What's Coming

For a quick visual location reference, see the map at http://kentuckytourism.com/media/map/. Regional headings are the same color as the map regions.

The Civil War Sesquicentennial begins in 2011 and runs through 2014. Though Kentucky was a slave state, it declined to secede from the Union making it "neutral" and literally a state between the war. Kentucky's northern border for more than 650 miles, the Ohio River, marked part of the Mason Dixon Line and final stops on the Underground Railroad. Both the CS and US regarded Kentucky as a must-have and both exciting and bloody conflicts happened here. Frankfort was the only "Northern" state capital to be taken by the Confederates. Both presidents during this tumultuous time were born in Kentucky, only 100 miles apart. For these and a variety of other historical elements, Kentucky, part of the war's Western Front, is rich with sites that mark battles large and small; raiders' paths; wealthy Confederate sympathizers who were omitted from history books after the South surrendered and stunning reenactments. Statewide

<u>www.heritage.ky.gov/milsites.htm</u> - <u>www.undergroundrailroadconductor.com</u> - <u>www.nps.gov/history/nr/travel/lexington/hun.htm</u> http://geography.about.com/od/politicalgeography/a/masondixon.htm

East

Kentucky Zipline Adventures in Powell County – Soar through the trees with the greatest of ease – or while screaming your head off, but in a good way – when Alpine Adventures opens a zipline in Kentucky's Red River Gorge Geological Area in the spring of 2010. Kentucky Zipline Adventures is planning to offer six lines ranging from a few hundred to over 1,500 feet in length and will be open eight months out of the year. Once you come down from the experience, have a picnic in the Red River Gorge area, which is also a great spot for hiking, camping, fishing, hunting, swimming, horseback riding and just enjoying nature.

Contact: Allan Guilbeault, Director of Marketing, Zipline Adventure Tours – 603-204-9912 Contact: Elaine Wilson, Executive Director, Tourism, Arts and Heritage Cabinet – 502-564-4270 ext 242 www.alpinezipline.com

North Central

2010 Alltech FEI Games[™] - at the Kentucky Horse Park - Being held for the first time outside of Europe, the 2010 Alltech FEI Games[™] are coming to the Bluegrass State for 16 days beginning September 25. Founded in 1975, the eight events (which are unrelated to our world-famous thoroughbreds) are together in one event which includes feats that are as challenging for the rider as they are for the horse. For the first time, para-dressage is included. The Kentucky Horse Park, the City of Lexington and the Commonwealth made the pitch to the Federation Equestre International and landed the world championships for these top equestrian sports. Held every four years, the competition takes place two years prior to the Olympics. Alltech, the naming sponsor, is a multinational biotechnology company founded in 1980 by Dr. Pearse Lyons. The company, headquartered in Lexington, now has a presence in 76 countries and growing. It has also created its very own brewing company and ales, which are the official brews of the Games (www.kentuckyale.com). This is the largest equestrian event to ever be held in the U.S.

 $859-255-2010-888-WEG-2010-\underline{www.alltechfeigames2010.com}-\underline{www.kyhorsepark.com}-\underline{www.kentuckyale.com}$

Arabian Horse Galleries at the Kentucky Horse Park - The more than 38,000 square feet of exhibition space in the International Museum of the Horse is expanding. The IMH is dedicated to the history of the horse and its unique relationship with humans that spans centuries. Opening in spring 2010, the IMH will include a world-class exhibit--the Horse of the Near East with state-of-the-art space and an array of interactive exhibits which tell the story. This is where international exhibits like "All the Queen's Horses"

and "Imperial China" have provided a glimpse of the influence that the horse has had on specific geographic regions.

Contact: Lisa Jackson - 800-678-8813 - www.kyhorsepark.com

A Gift from the Desert: The Art, History and Culture of the Arabian Horse at the Kentucky Horse Park - This is the first major exhibition to capture the dynamic impact of the horse on Near Eastern civilization and the influence this spectacular animal had on world culture. It emphasizes the first horse breed, the Arabian horse, and will take visitors on a journey from the arrival of the first domesticated horses in the region to the renaissance of purebred breeding today. From May 29 – Oct. 15, 2010, approximately 350 artifacts and works of art from throughout the world--including the British Museum, Ashmolean Museum, Oxford University and the Metropolitan Museum of Art--come together with more. Contact: Cindy Rullman - 800-678-8813 - www.kyhorsepark.com

<u>Derby Museum Renovation at Churchill Downs in Louisville</u> - A torrential summer storm flooded the museum in August. Making opportunity out of adversity, the museum is being renovated, expanded and kicked up a notch. The \$5.5 million project includes new and renovated exhibits, interior expansion and new themes. The museum is scheduled to reopen to the public on April 18 in plenty of time for the 2010 Kentucky Derby.

Contact: Wendy Treinen – 502-637-1111 - www.derbymusuem.org

<u>HullabaLOU Music Festival in Louisville</u> – On July 23 – 25, 2010, Churchill Downs is hosting a new, significant three-day summer music festival that will showcase more than 65 bands. Groups like the Grammy Award-winning Bon Jovi, country music phenomenon Kenny Chesney and Grammy Award-winning Dave Matthews Band will kick off the schedule. The HullabaLOU Music Festival, designed to be an annual event, will feature a wide range of artists that blend the sounds of classic rock, country, adult contemporary and bluegrass on five stages throughout the sprawling 147-acre facility. www.hullabaloufest.com.

<u>Breeders' Cup</u> - The 27th Breeders' Cup returns to Louisville and Churchill Downs in 2010 for a record seventh time at the Twin Spires. Thoroughbred racing's most prestigious event consists of 14 races held over two days with purses that total \$25.5 million. This season-ending tradition is Friday and Saturday, November 5 and 6, and will be televised live on ESPN and ABC worldwide to 120 countries. www.breederscup.com

<u>Churchill Downs Adds Night Racing</u> - People around the world have seen the running of the Kentucky Derby in the light of day. Now for the first time, Churchill Downs is adding night racing to its schedule. Evening racing is four Fridays during the spring meet and two evenings during the fall meet in 2010. 502-636-4400 - www.Churchilldowns.com

Kentucky Agriculture Heritage Center in Harrodsburg – Construction is set to begin in 2010. Kentucky's history is securely tied to agriculture and this world-class facility will offer interactive exhibits with live animals, a model farm and a walking tour of Kentucky's agricultural heritage beginning in the year 1775 right through to the present. The center will also house an agricultural library and antique and modern high-tech equipment.

Contact: Harrodsburg Tourist Commission - 800-355-9192 - www.kyagheritage.org

South Central

Beech Bend Park in Bowling Green - Plans are underway for the largest expansion in the park's history. The 379 acre family recreation destination is home to an amusement park, water park, campground, a nationally recognized drag strip and a stock car track. Named the fifth Friendliest Park in the world by the Amusement Today's Golden Ticket Awards for '07, '08 and '09, the expansion includes a wave pool and lazy river water play structure. In addition to the expansion of the water park, two new rides are planned--a Family Tea Cup and a Quad Runner children's ride. A new, 400-seat amphitheatre will feature musical productions, the return of the magic show and the Beech Bend Super Star Talent Show.

270-781-7634 - <u>www.beechbend.com</u>

Western

<u>Pennyrile Forest State Park Horse Trails and Campsites--Fall of 2010</u> - Riding trails in Kentucky are expanding and come fall there will be a new way to tour the spectacular scenery at this western Kentucky

park—one of the "nation's finest". Funding for 10 to 15 full-service sites for horse camping and 40 miles of equestrian trails has been approved and construction begins in spring with completion scheduled for fall.

270-797-3421 - 800-325-1711- www.parks.ky.gov/findparks/resortparks/pf/

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